

Bristol Community College
Fall River, Massachusetts

Board of Trustees
Meeting Minutes

May 2, 2016

A. Convening

The three hundred and forty-first regular meeting of the Bristol Community College Board of Trustees was held on Monday, May 2, 2016, in Room D 209 of the Hudnall Administration Building, on the Fall River Campus at 777 Elsbree Street. Chair Joseph Marshall called the meeting to order at 4:00 p.m.

Trustees present: Joseph Marshall, Chair; Dr. Patricia Andrade; Jahziel Chase; Keith Hovan; Cynthia Rose, Esq.; Sandra Saunders; Dr. Ronald Schwartz; Diane Silvia, Vice Chair; Steven Torres, Esq.; Max Volterra, Esq., Secretary.

Trustees absent: Anthony Sapienza.

B. Information from the Chair

Chair Joseph Marshall welcomed all to the meeting. He introduced Michael Mizzoni, the new Director of Trustee Relations from the Department of Higher Education.

C. Public Comment

Chair Marshall introduced Professor Diana Yohe, President of the Bristol Community College Council (BrCCC), who had asked to address the Board of Trustees. She thanked the Board for allowing her to speak. She thanked Chair Marshall and President Sbrega for the letter that was written previously regarding the contract. The union now has a contract and at the last meeting has suspended Work to Rule until September. Additionally, as a union they are concerned with public education and funding. They are looking at the greater good regarding student debt and fees. The Student Senate and PHENOM recently hosted a coffee hour with Legislators; Representatives Fiola, Schmid, and Silvia attended. Since Professor Yohe has been in the community college system, BCC's success has been built on collegiality between administration and the faculty/union. However, she sees a lack of respect for faculty and the contract due to the large number of grievances that have had to go to mediation. The Faculty/Staff Senate and the union would like to create a task force to include the Board of Trustees to review the culture of BCC and look to resolve issues. She will be leaving BCC shortly to be president of MCCC and will be suggesting a faculty seat at the Board of Trustees table. She also participated in the search committee for President Sbrega and hopes that faculty will be considered for the current Presidential Search Committee. Chair Marshall thanked Professor Yohe for speaking.

D. Consideration of Minutes of Meeting of April 4, 2016

Upon a Motion made by Trustee Rose to accept the Minutes of the April 4, 2016, meeting, as submitted, and seconded by Trustee Schwartz, it was

VOTED unanimously to accept the Minutes of the April 4, 2016, meeting as submitted.

E. Consideration of Minutes of Executive Sessions I and II of April 4, 2016

Upon a Motion made by Trustee Rose to accept the Minutes of Executive Sessions I and II of the April 4, 2016, meeting, as submitted, and seconded by Trustee Andrade, it was

VOTED unanimously to accept the Minutes of Executive Sessions I and II of the April 4, 2016, meeting as submitted.

F. Presidential Search

Chair Marshall gave an update to the Board regarding the Presidential Search. He consulted with Vice Presidents Tafa Awolaju, Steve Kenyon, David Feeney as well as Commissioner Carlos Santiago on our intent. As you know, we have selected R.H. Perry and Associates as the search company. He received 29 responses for requests for membership into the Presidential Search Committee (PSC). He tried to get every segment involved: three Trustees; a Department of Higher Education Representative; Vice President Tafa Awolaju as the HR Representative and Affirmative Action Officer; and Kathleen Wordell in a support capacity as liaison. Chair Marshall distributed a copy of the list of potential PSC members to the Board:

- Joseph A. Marshall, RFC, *Chair* - Chairman, Board of Trustees
- Carmen Aguilar - Dean, Center for Workforce and Community Education
- Colleen Avedikian - Associate Professor of Sociology
- Amy Blanchette - Student
- Pamela Colaneri - Adjunct Instructor in Dental Hygiene
- James Daniels - Dean, New Bedford Campus
- Melanie Johnson - Librarian I
- Makna Men - Senior Academic Counselor
- Dorris Perryman - Department Chair and Assistant Professor of Accounting
- Elena Quiroz-Livanis - Special Assistant to the Commissioner; Director of Postsecondary Success Strategies; Department of Higher Education, Board of Higher Education Representative
- Paul Robillard - Adjunct Instructor in Business Administration
- Cynthia Rose - Member, Board of Trustees
- Donald Smyth - President, BCC Foundation

- Katie Spavento - Associate Director of Admissions
- Howard Tinberg - Professor of English
- Keith Toni - Comptroller
- Steven Torres, Esq. - Member, Board of Trustees
- Tafa Awolaju – *Non-voting Member* - Vice President for Human Resources, Affirmative Action Officer
- Kathleen Wordell – *Non-voting Member, Secretary/Liaison* - Executive Assistant

He asked if there was any discussion or a motion to accept.

Upon a Motion made by Trustee Volterra to accept the recommendations for members of the Presidential Search Committee as submitted, and seconded by Trustee Schwartz, it was

VOTED unanimously to accept the recommendations for members for the Presidential Search Committee as submitted.

The list of names will be sent to Commissioner Santiago. The Commissioner wants as many listening sessions as possible for the College community. The first meetings will be held on May 11 and 12. The job description will be approved by the Board of Trustees and sent to the Commissioner, then to the search firm. In May, preliminary work is expected to be done and then we will pick it up in September. The intent is to have a candidate selection by March of 2017. Trustee Schwartz asked where they will be advertising the position. Vice President Awolaju said in publications such as the Chronicle of Higher Ed and online venues like Higher Ed Jobs.

G. Request for Approval of Mission and Core Values

Upon a Motion made by Trustee Silvia to accept the Bristol Community College Mission and Core Values statements, as submitted, and seconded by Trustee Rose, it was

VOTED unanimously to accept the Bristol Community College Mission and Core Values statements as submitted.

H. President's Report

President Sbrega said he will start with a report on enrollment. Unfortunately there is declining enrollment statewide and a 3.9 decrease in enrollment at BCC; this is the first decline during President Sbrega's tenure. There is no relief in sight for the high school population; the average student age at BCC is 27, but high school enrollment is important. Vice President Kathleen Torpey Garganta has put together a comprehensive report/presentation. Vice President Garganta distributed a report on Enrollment Trends to the Board of Trustees. It discussed economic and demographic trends and how they affect community colleges. Noted are adult learners returning to the workforce as well as the shrinking of high school classes. The community college sector experiences

persistent headcount loss and there appears to be no signs of relief in sight. For the period of 2010-2015, there is a 16 percent decline in public two-year enrollment. The historic student makeup in 2005: working 60 percent; developmental 50 percent; first generation 35 percent; and 50 percent commuters. Hypothetical future student body profile for 2020 may be: working 90 percent; developmental 85 percent; first generation 85 percent; and commuters 95 percent. The gradual decline in enrollment is expected due to slow yet steady economic growth projections and a projected decrease in the amount of high school-aged graduates. In Massachusetts public high schools there has been a -2.9 percent change in enrollment from 2007 to 2012, and a -5.2 projected percent change in enrollment for 2012 to 2024.

Admissions counsellors develop territories and relationships with guidance counselors at the area high schools. In two to three years, graduate numbers will begin to decrease; while we may not be in control of the graduate numbers, the graduate rate is something we can influence. Areas of expected growth are in eLearning (online) – our second largest “campus”; and the Taunton Center – a new location and programs will perpetuate growth. Opportunities exist in noncredit to credit, business and industry partnerships, and early outreach to youth and families. Key local economic challenges include the minimum wage increase; the Amazon fulfillment facility (500-1,000 new jobs; many low-skill and no degree required); and the Taunton Casino (2,600 permanent jobs and 1,000 construction jobs; many low-skill and no degree required) which can all lead to a potential to increase the labor force and decrease enrollment at the College. Besides the decrease in unemployment in the area, increasing developmental offerings at four-year colleges and universities will be an additional challenge that community colleges face.

A mitigation strategy will include the following:

- Paradigm shift
 - From recruitment to retention driven enrollment management.
 - Enrollment and retention are everyone’s responsibility.
 - Completion agenda – Vision Project and Complete College America.
- Increase eLearning reach, programming, and support services.
- Proactive outreach to subpopulations.
- Foster increasing minority enrollment trends.
- Workforce Training to certificate – degree.
- Increased onsite, event-based enrollment services.
- Territory assignment for personalized relationships.
- Communication plan
 - Expanded digital advertising and marketing.
 - Suite of Admission marketing materials.
 - Personalized engagement campaign.
 - Early admission decisions and financial aid award.

Trustee Schwartz noted that the area population has dropped 5 percent. Vice President Garganta said that the demographic area is not only limited to New England but the entire country until 2020. We must focus our attention upon the students that are here, namely

retention. Trustee Silvia asked about BCC health sciences and waiting lists for programs - do you see it expanding in the future? Vice President Garganta said we must take into account the demographics and availability of jobs in the community. The wait lists numbers will not change for programs such as Nursing or Dental Hygiene. We also offer programs on CNA/PCA at BCC and medical coding program. Trustee Torres said that due to the waiting lists we may lose enrollees to other certificate programs at other institutions. There is a backlog on enrollment to certain disciplines. VP Garganta said that this is not the case in the general programs, outside of culinary arts. There is more money available to the private institutions: they spend more money in recruitment of students, but the students are coming out with large debt. We are very careful of student debt. BCC does not cost a lot to attend and has an outstanding faculty. (VP Garganta distributed the current BCC Fact Sheet and “Because Bristol” brochure.)

Trustee Andrade asked if there are other ways can increase numbers through eLearning. VP Garganta said by developing more programs. Vice President Greg Sethares said curricular changes with a focus on retention. This would be meta-majors (broad area) such as Health Science so that students have a better idea at the end of their first year what program to get enrolled into and what degree they want to pursue. Trustee Torres asked VP Garganta to please provide an Enrollment update to the Board of Trustees in six months.

President Sbrega said there is an increase in the need for Developmental Education courses; not every student is ready for college-level course work. Forty to fifty percent of students requiring another English course. Public higher education universities cannot offer more than 5 percent of developmental courses. Students are gravitating towards the UMass system. During President’s Cabinet Meetings, we review and discuss this in depth:

- Not tied to high school population.
- New programs to offer.
- Nursing program only accepts 10 percent of students who apply (accept 96 of 1,000 applications). This is due to faculty salaries and placements in hospitals.
- For Healthcare Management – there is difficulty finding faculty to teach at the salary BCC can pay.
- Not locked to 18 year old group.
- Retention: we must ensure that students continue on to graduation (other issues become involved – health, new jobs, etc.)
- VP Awolaju interviews every employee who leaves. This should be done with students that are leaving.

Also attending the Board meeting was David Allen, Ben Baumann, Donna Davis, Kristine Resendes. Shilo Henriques was unable to attend due to illness. President Sbrega thanked Vice President Kathy Garganta for her report.

The May Employee of the Month is Angelina O'Brien; April Employees of the Month were Kelly Landry and Marsha Jones from Davol Street.

The BCC Taunton Ribbon Cutting ceremony is June 3 at 10 a.m., at the Silver City Galleria Mall.

The new John J. Sbrega Health and Science Building Ribbon Cutting is still to be determined. We are waiting for a response from the Governor's office as to his attendance and participation.

BCC's 50th Anniversary Gala is Saturday, June 11. Please contact Vice President Elizabeth McCarthy to purchase tickets to the event. President Sbrega expressed his hope that Trustees will support this important event.

New Building tours have been conducted recently; Senator Marc Pacheco toured the building on Friday, April 29, and a group of Legislators viewed the building this morning. Tours are available for the Board of Trustees. Please contact Vice President Kenyon if you are interested.

The first EKG graduating class had 100 percent participation in the national certifying exam and 100 percent pass rate. The Medical Assisting class had a 100 percent pass rate.

The Strategic Plan is progressing; the draft of the plan is to be presented to the Department of Higher Education at a meeting on Friday, May 13. There were two All College Strategic Planning listening sessions held on Monday, April 25.

On April 29, the 9th Annual ACE Awards Banquet was held; J. Marshall and Associates sponsored the event.

The Commonwealth Honors Program (CHP) student showcase took place on April 27.

The First Light Taunton Casino groundbreaking was held on April 5. Chairman Cedric Cromwell, of the Mashpee Wampanoag Tribal Council, has requested BCC offer training in General Education courses for tribal members.

On April 27, Scoop by Scoop was held in Attleboro. All BCC locations have been served by Scoop by Scoop during April and May.

Funding for \$100,000 has been approved by the House for the BCC Veteran Center. This still needs Senate approval. Representative Alan Silvia has been instrumental in this cause.

On April 8, the Red Sox Home Base Project Combat to Campus support programs came to campus.

Other Items of Interest

On April 4, Career Services had their Spring Job Fair in the Atrium of G Building on the Fall River Campus.

On April 6, President Sbrega attended a U.S. Department of Commerce and Southcoast Development Partnership Export Forum. Congressman Joseph Kennedy III was the speaker.

President Sbrega also attended a luncheon hosted by Scholarship America on April 6 at the Libations Restaurant at the Radisson Hotel Providence Airport honoring Dr. Irving Fradkin.

A CONNECT Key Talent Leadership Expo was held on April 8.

The BCC Skills USA Cake Show and Competition took place on April 9.

Colleen Avedikian coordinated a Legislators' Coffee Hour with PHENOM and the Student Senate on April 11. Representatives Fiola, Schmid, and Silvia attended.

On April 12 at the BCC Attleboro Campus, the BCC Multicultural Committee and the Holocaust Center sponsored a presentation on the Syrian refugee crisis. Dr. Madeline Otis Campbell, Assistant Professor of Urban Studies at Worcester State University and Dr. Dana Janbek, Associate Professor of Communication at Lasell College discussed their research on "The Syrian Refugee Crisis: Political-Economic Conditions and Refugee Responses."

The Thanatology Graduation Ceremony was held on the evening of April 12.

Two visiting Humphrey Fellows came to campus on April 13.

The BCC Clothesline Project on Domestic Violence was held at the New Bedford Campus on April 13, and at the Fall River Campus on April 14.

On April 15, the Cambodian Genocide Conference was held on the Fall River Campus. Delegates from Cambodia attended as well as Lt. General Hun Manet (the Cambodian Prime Minister's son).

BCC Identification cards have been issued for Workforce students in seven programs.

The BCC Student Art Exhibition was held on April 21.

BCC celebrated International Day on April 26.

President Sbrega spoke at the Medical Assistant Conference held at Rachel's Lakeside in Dartmouth sponsored by Southcoast Health on April 26.

On April 27, the BCC Academic Series coordinated by Professor Mario Raya took place to discuss "Undergraduate Research in a Community College."

President Sbrega was invited to attend and participated in a community roundtable session conducted by Lieutenant Governor Karyn Polito in New Bedford on April 28.

BCC Theatre Rep performed "Pinocchio" April 29 and 30.

The Culinary Arts Recognition Dinner was held on April 30.

Student Amy Blanchette received the Massachusetts Women in Public Higher Education Scholarship recently; she is one of only two in the state to receive such an award. She also received the Newman Fellow Award for Civic Engagement.

In Men's Basketball, Jerell Gomes earned national recognition being named an NJCAA 3rd Team All-American. Four members of the Bristol Bayhawks Men's Basketball Team were named to the NJCAA Region XXI All-Region Team. Jerell Gomes was named First Team All-Region, Joshua Nelson was named to the Second Team; Jeremiah Ephraim and Armani Baker made Honorable Mention.

Twenty-one seniors in the Upward Bound program have been accepted at the following institutions: Harvard, Cornell, Middlebury, University of Massachusetts Honors College, Brandeis, and Northeastern.

The Women's Center recently hosted an event, "Claiming the Sky: a Celebration of Women through Poetry."

I. Report of the Facilities Committee

Vice President Kenyon reported that the Facilities Committee met to recommend the following naming opportunities for the new John J. Sbrega Health and Science Building:

1. To recommend the naming of Room 142 which will house the Dental Hygiene Department Chairperson's Office for Richard and Susan Wolfson who gave a gift in the amount of \$25,000.
2. To change the naming of the St. Anne's Credit Union Medical Assist Area to the St. Anne's Credit Union Bio Prep Room for a gift given in the amount of \$50,000.
3. To recommend the naming of the courtyard outside of the new building to be "Dedicated to all those who changed the world, learner by learner – Sally Chapman Cameron." Ms. Cameron gave a gift of \$50,000.

Upon a Motion made by Trustee Schwartz to accept the new building naming recommendations as submitted, and seconded by Trustee Volterra, it was

VOTED unanimously to accept the new building naming recommendations as submitted.

J. Report of the Alumni Trustee

Alumni Trustee Diane Silvia gave her report to the Board.

The Alumni Association has not met recently but has been active. They are scheduled to meet on May 12, at the BCC New Bedford Campus followed by the New Bedford Chamber's Business After Hours. Vice President Garganta is expected to speak on hunger and the food pantry.

Kate Brezina has been involved with Council for the Advancement and Support of Education (CASE) along with Alumnus Peter Silva. Mr. Silva has been invited to speak on a professional development panel through CASE District One – Rhode Island on April 26, at URI. He will speak to other advancement professionals in the industry about how to be engaged as a volunteer.

The Alumni Association completed their review of pictures of the Paragon Award event.

The Alumni Association and Kate Brezina have been identifying graduates in the Rehoboth/Attleboro area in order to bring more on board. One example is recently retired Attleboro Police Lt. Arthur Brillon, who is to speak on the Criminal Justice Program.

Trustee Silvia attended the MCCTA Spring Meeting on April 20, at Middlesex Community College. Trustee Jahziel Chase received the student leadership award at the meeting.

K. Report of the Foundation Relations Committee

Trustee Diane Silvia, Chair of the Foundation Relations Committee, gave her report to the Board.

The Capital Campaign has received 57 gifts totaling more than \$4 million.

Monday, May 9 is the BCC Golf Tournament; 128 golfers have signed up and they are not accepting any further registrations.

The date for the BCC Gala in the fall sponsored by BayCoast Bank is October 15, 2016.

L. Report of the Student Trustee

Student Trustee Jahziel Chase gave his report to the Board.

Family and Friends Night was held on April 13 at our BCC Taunton Center and then on April 27 at the BCC Fall River Campus. This event (formerly known as Next Steps to Success) welcomes newly accepted students to our BCC family.

Last week, priority advising for students ended.

On April 14, the Office of Student Life sponsored the Katie Brown Educational Program, in the cafeteria. The program promotes respectful relationships by teaching relationship violence prevention.

Also on April 14, the Clothesline Project was held in the lobby of G Building on the Fall River Campus. The Clothesline Project is a visual display of t-shirts with messages/illustrations designed by victims of abuse and supporters of non-violence.

Earth Day 2016 was celebrated on our Fall River Campus on April 21, in G Building, with speakers (President Sbrega, State Representative Paul Schmid, and Fall River Mayor Jasiel Correia); sustainability exhibits by local businesses, organizations, and student clubs; and workshops.

The Commonwealth Honors Program Student Showcase was held on April 27.

Trustee Chase is to receive his Tutor Certification next year.

Today, the Student Senate sponsored a 50's theme, end-of-year bash for students which was held in G Building.

Dereck Boyd will be singing the National Anthem at Commencement.

Tomorrow are the Student Trustee elections; the Student Senate elections will take place next week.

Last week, Trustee Chase was elected the interim chair of the Student Advisory Council.

M. Report of Personnel Actions

Upon a Motion made by Trustee Rose and seconded by Trustee Silvia, it was

VOTED unanimously to accept the Report of the Personnel Actions.

N. Request for Approval of Workforce and Community Education Contracts

Upon a Motion made by Trustee Rose and seconded by Trustee Schwartz, it was

VOTED unanimously to accept the Contracts.

O. Old Business

There was no old business to come before the Board.

P. New Business

Trustee Chase said that at the last Student Senate meeting, they discussed building gender-neutral bathrooms at every campus. President Sbrega said that he has told the Student Senate that the College will address this.

Q. Adjournment

There being no further business to come before the Board, Chair Marshall declared the meeting adjourned. The time was 5:22 p.m.

Respectfully submitted,

Max Volterra, Esq., Secretary

6/13/16
Date Approved

MAV
Initials